

Grid-Based Icon is a design style characterized by the use of repeated graphics with no meaning connected to the site. This site mockup was created as a project for an advanced web graphic design class at Washtenaw Community College.

The style is based on a grid-based, geometric layout, with the use of abstract, geometric shapes and "chartjunk" (i.e., statistical charts with labels, blueprints, barcodes) -- repeated graphics with no meaning connected to the site itself.

There are no rounded edges in this style; all angles appear in increments of 45° or 90°. The entire site should feel engineered, with photographic images being used as a starting point for lines and shapes constructing the site.

We were provided with the image of the skater, the logo, the navigation labels, and the content text. It was up to each student to create a home page for the company site.

